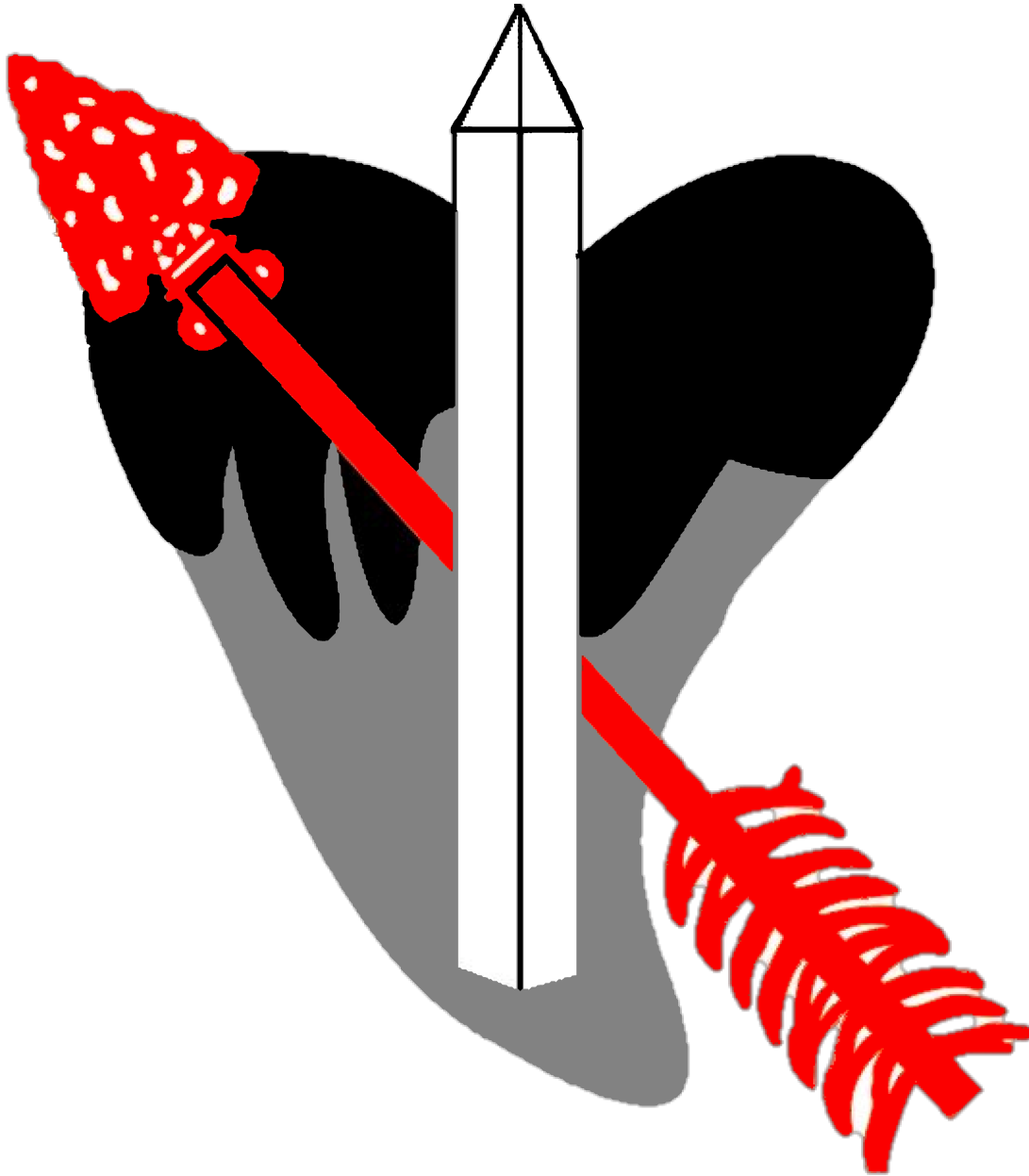


Amangamek-Wipit Lodge



Branding Guidelines

(As Referenced in Lodge Operating Procedures)

1.3.1 Insignia and Publication

The totem of the lodge shall be an arrow and a representation of the Washington Monument superimposed on a shark's tooth. The monument shall stand vertically in the center of the tooth. Facing the tooth, the arrow shall bisect the Washington Monument at an angle pointing upward from right to left in accordance with national Order of the Arrow branding guidelines. The standard for the flag of the lodge shall be that of an orange rectangle with the lodge totem on a half red -half blue diamond in the center with the name of the lodge centered above the diamond and 'Lodge 470' split on the sides of the diamond both in white lettering. The design of lodge patches, neckerchiefs, and any other tokens of lodge membership and the handling of such, shall contain the lodge totem, lodge name (Amangamek-Wipit), WWW, and a fleur-de-lis within the design of the product. If the design implicates an overwhelming necessity due to a space constraint, the lodge's name in two lines, in an "over-under" orientation, a hyphen will not be required within the design. This decision will be determined by the patch and merchandise committee chairman.

Proof with hyphen:

Amangamek-Wipit

Proof without hyphen:

Amangamek

Wipit

Further additions of the design shall be determined by the Lodge Executive Committee under the authority of the Council Scout Executive or his designee.

The sale of lodge and chapter materials and insignia shall be limited to active (dues paid) members of this lodge.

Lodge neckerchiefs and Order of the Arrow sashes shall be worn only at Order of the Arrow functions or when representing the Order of the Arrow or the lodge. They are not to be altered in any way, and only those patches authorized by the National Order of the Arrow Committee may be worn on the sash.

2.4 Sashes

The sash is worn at Order of the Arrow functions and special Scouting activities, when members need to be identified as Arrowmen rendering special services.

An Ordeal sash will only be worn by an Ordeal member, a Brotherhood sash will only be worn by a Brotherhood member and a Vigil sash will only be worn by a Vigil member. The sash will be worn with the arrow pointing over the right shoulder in accordance with national policy.

OA sashes should not be worn on the belt. The sash is to be worn only at OA events and special Scouting functions when representing the Order of the Arrow; therefore, when at one of these events, wear it properly over the right shoulder, underneath the epaulet so that the shoulder loop is not covered. When not at an OA event, the pocket flap signifies that you are an Arrowman whose current dues are paid to a lodge. The universal ribbon pin can also be worn to signify that you are an Arrowman. This pin should be hung from the right pocket of the Scouting Class A uniform.

Nothing is to be worn on the OA sash except the 50th, 60th and/or the 100th Anniversary Awards. Beaded sashes and sash backs depicting the legend are not to be worn. Also, sashes with Dr. Goodman's or Col. Edson's signature or any other signatures, stamps or pins are not to be worn. Nothing should detract attention from the sash and its true meaning. There is nothing wrong with having any of these souvenir sashes; just don't wear them with the Scouting uniform.

2.5 National Organization

The Order of the Arrow is described in its primary documents:

Order of the Arrow Handbook,

Order of the Arrow Brand Guidelines,

BSA Insignia Guide

Field Operations Guide,

Order of the Arrow Guide for Officers and Advisers, and

Order of the Arrow Guide to Inductions.

Additional information is available through the national website, www.oa-bsa.org